



Krishna Praneeth

UX Design Lead, Manager.

Personal Connect

praneethraj55@gmail.com

phone number: 9700669944

Social Connect

[linkedin.com/in/krishnapraneeth/](https://www.linkedin.com/in/krishnapraneeth/)

[My portfolio](#)

krishnapraneeth.in

Industry Knowledge

Product Design

User Interface

Rapid Prototyping

Design Research

Interaction Design

Wire framing

Usability Testing

Accessibility Design

User Testing

User Experience Design and Direction

Over 9.5 years of user experience expertise in the technology industry helping start-ups to strategies, define, and design web and mobile products and applications.

Design and Project Management

Expertise in leading small to medium sized cross- functional teams in the product development and software development processes.

Proven design leadership and team-building skills with solid people, personalities, process, and idea management experience. Excellent written and presentation skills interfacing with stakeholders Plan and drive product direction and roadmap. Excellent written and presentation skills interfacing with stakeholders

Designer, Problem Solver

Extensive hands-on experience designing digital products from concept to deployment that are data and usability driven and user-centric.

Information architecture, information design, interaction design, requirements gathering, wireframes, user surveys, personas, task analysis, user needs matrix, use case scenarios, process flows, branding, visual design, proof-of-concept prototypes, usability evaluations and testing, and UI development and documentation.

Tools & Technologies



Projects

24

Adapting and creating solutions for customer's needs

Web Apps

60

Applications designing integrating clients need and idea execution

Mobile Apps

40

Made idea's into full functioning product design. Executed and managed

Leading

45

Web/mobile projects and ensure the quality of delivery

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Hobbies

Developing user interfaces

Playing Ps4, xbox and PCgames

Soccer enthusiast

Languages that i am fluent in

English

Telugu

Hindi

Can understand more than 5 languages

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Experience

CURRENT

Brane Enterprises / Solution Leader

Aug 2023 - Present

www.braneenterprises.com

Proven professional with 9 years of expertise as a UX Designer at Brane Enterprises, a company dedicated to delivering software solutions through natural language interfaces. I excel in designing solutions and optimizing user experiences for a diverse range of in-house and public features, contributing significantly to the success of the company.

PREVIOUS

Bayer / Sr. Product designer

Aug 2022 - Sep 2023

www.bayer.com

Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences. Facilitate the client's product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products. Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.

Technovert Solutions / Sr. UI/UX Designer

Jan 2020 - Sep 2022, Hyderabad.

www.technovert.com

UX Interaction Design, UX Visual design, design research, testing and delivery work experience in user-centred interaction design, creation and application of user stories, task flows, wireframes, and interaction controls guidelines, visual design strategy and graphical assets for products. High level of proficiency in interaction design and visual design tools like Invision, Sketch, Team leader for developing internal and external design guides from concept to creation.

Podshore Galaxy services LLP / UX/UI Designer

Feb 2019 - Jan 2020

www.chatsoft.com

Translate concepts into user flows, wireframes, mockups and prototypes that lead to intuitive user experiences. Facilitate the client's product vision by researching, conceiving, sketching, prototyping and user-testing experiences for digital products. Design and deliver wireframes, user stories, user journeys, and mockups optimized for a wide range of devices and interfaces.

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Experience

Giftiicon india private limited / UI/UX Design Lead

Sep 2018 - Jan 2019

www.giftiicon.com

Team leader for developing internal and external design guides from concept to creation in retail space

Lead discovery sessions, identified product requirements, developed wireframes, prototyped designs and established overall direction of UI/UX

MTAP technologies pvt.ltd / Lead UI/UX Designer

Sep 2016 - Aug 2018, Bangalore

www.safetrax.in

A complete unique SaaS product for transport management for corporates to manage thier employee transportation, mostly for the B2B industry.

Directly collaborated with CEO to prototype, design and execute the application's goals for UI and UX with high-fidelity wire-frames

Classtime Edu Sol pvt.ltd / CEO, Design Director

Sep 2014 - Jan 2016, Hyderabad

A complete unique SaaS product for transport management for corporates to manage thier employee transportation

Directly collaborated with CEO to prototype, design and execute the application's goals for UI and UX with high-fidelity wire-frames

Education

JNTU / B.Tech (Electronics and instrumentation)

2010-2014 with 74.99 percentile

Sri Chaitanya Jr.college, (INTERMEDIATE)

2007 - 2009 with 76.9 percentile